## HOW TO MAXIMIZE YOUR NETWORKING EFFORT THROUGH DIGITAL AND SOCIAL MEDIA MARKETING

## LINKEDIN: JUST THE BASICS

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Kevin Bacon	•	to the contact asking to connect.	
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Summary	GET A QUOTE > AMERICAN FAMILY	Go Green (at home and at work)	Similar groups »
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Groups are an incredible networking tool on		Create a Group Create	d,
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allow you to view "job discussions" and job p	oostings within the	Linked in Account Type: Basic	Becky Brillon Add Connections
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to leave groups at any time.			Create a Feed
		This group currently has no jobs.	Automatically display
		<u>Job Discussions (5)</u> As a group member you can:	relevant jobs in your group.
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My career has been primarily with mid to large-sized companies; however I am now focusing	q on Positions	LinkedIn Premium	
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